



WATANYA MORRISON

UX/UI DESIGNER

EXPERIENCE

Hyperproof - Head of Design and User Experience

March 2019 - July 2020 -- Seattle, WA, USA

Developed creative design solutions for the world's first compliance operations software-as-a-service. Defined the company's creative vision and the strategy for implementation across every customer, partner and employee touchpoint. Oversaw design and content creation for the product, brand, marketing and sales.

Microsoft - UX Designer II

July 2017 - March 2019 -- Seattle, WA, USA

Lead designer on a cloud-based data integration service that allows users to create data-driven workflows for orchestrating and automating data movement and data transformation. Azure Data Catalog - Composed a hypothesis-driven study from customer data for a data discovery and governance tool. Responsibilities include creating a clear product strategy planning.

March 2017 - June 2017 -- Seattle, WA, USA

Lead designer for the Microsoft Azure Pricing Calculator. Responsible for the redesign of Microsoft Azure's complex pricing calculator.

Freelance - UX/UI Designer

November 2014 - March 2017 -- Seattle, WA, USA

EDUCATION

MSc Business Management

University College London

2013 - 2014 London, United Kingdom

BEng Electronic Engineering and Computer Science

Imperial College London

2010 - 2013 London, United Kingdom

SKILLS

Design

Sketching, Wireframing,
UI Design, Interaction Design,
Responsive Web Design, Rapid
Prototyping, Branding

Research

Competitive Analysis, Cognitive
Walkthrough, Task analysis,
User Persona, A/B Testing

Tools

Figma, Sketch, Adobe XD, Adobe
Creative Suite, Principle, Invision,
Zeplin, Balsamiq

Engineering

JavaScript, React.js, CSS/HTML,
SQL, C/C++

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